SCoPE
A JOINT JOURNEY TOWARDS AN OPTIMISED SUPPLY CHAIN.

CONTAINER SHIPPING READY FOR THE FUTURE.
MAKE IT HAPPEN.

Port of Rotterdam
**SCAPE: A JOINT INITIATIVE OF SUPPLY CHAIN PARTNERS**

In a perfect supply chain, all relevant information would be shared by all actors across the entire chain. As this is currently not the case, operations are not as reliable and predictable as they could be. SCAPE (Supply Chain Optimisation Engine) helps partners in the entire chain via a data-driven approach to jointly identify obstacles, implement solutions, and optimise their supply chain. Through a number of interactive workshops facilitated by the Port of Rotterdam Authority, an objective analysis with all partners will be made.

**BUILDING A RELIABLE SUPPLY CHAIN**

SCAPE increases reliability across the entire supply chain from Rotterdam to its hinterland and vice versa.

1. **Scope** offers clear understanding of the supply chain, its performance, processes and underlying interests.
2. **Scope** helps to identify assignable bottlenecks based on solid data analysis.
3. **Scope** offers a shared approach for measurable improvements.

**REMOVING OBSTACLES IN THE SUPPLY CHAIN**

Supply chain reliability and predictability are major factors for shippers and forwarders. Delayed or wrong information can be pricey and hard to fix; especially. Unreliability results in significant waste in the supply chain. inland transport is at the beginning or at the end of the supply chain, yet has a significant impact on overall performance and planning. However, no standards or tools for inland reliability are currently available.

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THE ONLINE DASHBOARD

The online dashboard provides continuous visibility on the main KPI’s such as:
• Leadtime reliability i.e. status information on ‘ETA warehouse’.
• Performance on modal split KPI’s.
The dashboard can be personalised according to the areas of interest including a notification service on certain KPI’s.

ARE YOU INTERESTED IN OPTIMISING YOUR SUPPLY CHAIN?
Contact us via scope@portofrotterdam.com

PORT OF ROTTERDAM AUTHORITY

The objective of the Port of Rotterdam Authority is to enhance the port’s competitive position as a logistics hub and world-class industrial complex. Not only in terms of size, but also with regard to quality. The Port Authority is therefore leading the transition to sustainable energy and it is committed to digitalisation in order to make the port, and the supply chain, more efficient. The core tasks of the Port Authority are to develop, manage and exploit the port in a sustainable way and to deliver speedy and safe services for shipping.